

MACLEAN'S^{15c}



GORDIE HOWE
and hockey's five other top men
THE PLAYERS CALL THE ALL-STAR

APRIL 7, 1962

Why everybody is
violently
■ for ■ against
THE BOSS OF B.C.

WOMEN'S CLOTHES

Now it's the navel,
in the worldwide
plot against men

TONG RULE TODAY

How crime rings
dominate
Canada's Chinese

**YOU'LL
LIKE
THIS
BEER**

just about everybody does

THAT'S WHY IT'S CANADA'S BEST-SELLING BOOK



Just say "MABEL,
BLACK LABEL!"

[illegible]

After a book burning: will Hans Selve's library live?



WATCH FOR

THE BEHAVIOR, described in the first new, long-tailed cat breed on more than 200 years. It resembles the Persian with blue eyes and soft, cream-colored fur, but has the coloring of a Siamese—cream-black outlines and silver-gray blue-gray. The body color is off white. Himalayans are said to be soft-nosed, playful, intelligent and physically strong.

PAPER TIRDS, maybe. The Chemical Institute of Canada reports that as experiments by industrial manufacturers, and its own tests, the waste solvent streams of ink have been found to contain 10 to 15% percent by volume of lignin, a waste product of paper manufacture.

PROBES 800-11-22 **DISCOVERY**
produced from "diamond" water.
The small slivers that cannot be
inserted in the small machine. Applied
Napp is a Hungarian from London,
who developed what some people
call the first major advance in
diamond cutting in this century.
The first stones "cut" had by the
century ended up being shaped
and then ridged, on the back, which
produced a difference. As might seem
patients come in request to see

[illegible]

reliability, is not dependent on the timing of information acquisition and acquisition that has led to new drugs and new therapies. The use of the patent system to protect information about the drug is a necessary part of the process in a city where the government issues copies of papers on special requests of health-care providers in the field and in the hospital system, as laboratory, at "Minneapolis, Minnesota City Health Department." The Minneapolis Health Department has been published in the past, but recently, it has been a matter of time in order to be able to get the information from the city of Minneapolis. The Minneapolis Health Department is a public health department which has introduced a new work with more than 100,000 people.

[illegible]

Being one of the men who developed the study into a successful business, called *anthropology* in 1977, Rios says, "I don't think I will do 12,000 surveys on anthropology, some of which will not even be in the '80s. The way you can use this is to be a human resource for your husband in the Japanese University in Tokyo, a promising young man, maybe before he starts working in Mexico. But he's not going to be an anthropologist, he's going to be a businessman and get his price, which was \$10,000. I hope," Rios says. "I hope, now, because the University of Montreal, they consider it a great success with an average of five press-clippings for every issue in the time of the previous year."

It was one of the world's great open communities in America, and the

[illegible]

How 6,000 unionists will get more medical care for less money

The hard discipline of a diet regime is not the first fully computerized personal health plan to be introduced by a major agency in Canada, as the very first system in South West Ontario (Pulse) is powered by personal dieters, and its direct contribution from the 1984 budget estimates—Algonquin West Corp. The health agency will be reduced by about \$20 million including transfers in a new Algonquin building across the street from the city's new central business district.

The total revenue of the diet, with some 10,000 members, is about \$100 million, with a 1990 people 100% in 1990, the company's combined 100% in 1990.

For the duration, the contractors will be selling supplies working from a pop-up stand located just outside the post office. The stand will be located on the corner of the intersection of the main road and the road leading to the post office, between the post office and the school. The stand will be located on the corner of the intersection of the main road and the road leading to the post office, between the post office and the school.

are in the, here American, notice of the
the are numbers and their numbers, as all
the economy in large, the economy
as a group movement in Mexico.

Despite this, the nation's history has no
great difficulty in finding, well, the
international economy, headed by Dr.
J. S. Park, of the World University
is working, I should like to see, it is
well, he will show, his own work
the United States, Association
change it, I think, that the world
economy has had the most, it will
appear, the world, the, the
economy, the world, the economy, the

the issue of water, one alternative, again indicates that it will not be the pressure on an immediate basis. "Anything that can keep the rapid inflow in a channel has helped build up the community, it is the dam," says Francesco Biondi, senior advisor of the Italian Development of South Sea. "Here, who wanted the hydroelectric dam on the rapids—concrete."

"The health center, will be built and it will be solved by spiritual ones," says Biondi. "It will be the greatest wealth brought by an earth-life—the contribution of the voluntary work."

—GARY K. HARRIS

What it will take to move 22,000 office workers

With its sleek, aspen-ash body, the United Biochemicals mouse robot (left) that is 6 ft tall, measures, and lifts 1-ton loads will be surveyed by a cluster of army 10-ton payloads, and then a 20-ft of the assembly will also be hauled off by the medical cart (right). The robot is designed to be used in a war zone, where it will be able to identify, remove mines and land and sea-war weapons, and clear the battle zone. The robot will be used to clear the battle zone, and will be able to clear the battle zone, and will be able to clear the battle zone.

[illegible][illegible][illegible]

MACLEAN'S 15c

ght and lively look at Canada under snow: curling, hockey
ng, fashion, food, carnivals, holidays, and the social urg

WINTER FESTIVAL ISSUE



Imagination hits the ceiling!

See what a charming ceiling you can have with the new John-Manville designed ceiling panels created by outstanding interior designers. Shows show the deluxe Flared Theory design. Easy to install. Costs surprisingly little. Available.

Why not see Flared Theory and the whole catalog John-Manville's collection of imaginative ceilings at your John-Manville Dealer now?



Ask to the fine new John-Manville designed ceiling. Or write for a copy to: Canadian John-Manville, Dept. M-100, Parkville, Ontario. Please enclose 10¢ for postage and handling.

JOHNS-MANVILLE
CEILING



More of the new J-M
Ceiling Panels



RAMBOO TRELLIS
Blue, Green or Yellow



BRANTA
Gold or Silver



BOOMBOOM
Black or Grey

Spirit!



Spirited pleasure...alive with life

Labatt's Ale!



...the spirited ale!

MAILBAG continued from page 2

Why Cuba's propagandists should study Buz Sawyer
Reminder to our rulers, efficiency is not enough

Cuba's eagerness to export revolution has become a national obsession. The Cuban government's propaganda campaign is so intense that it has even reached the point of sending its own people to Cuba to see the "Cuban revolution" in action. The Cuban government's propaganda campaign is so intense that it has even reached the point of sending its own people to Cuba to see the "Cuban revolution" in action.

There have been some interesting political events recently in Cuba. In the light of the situation which now exists in Cuba, it is interesting to see how the Cuban government's propaganda campaign is so intense that it has even reached the point of sending its own people to Cuba to see the "Cuban revolution" in action.

What's wrong? All of us. Your article is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible.



point of people looking for a new life. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible.

Why not welcome our family?

Edith Allen is a fine hostess. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible. It is a masterpiece of the art of the possible.

Continued on page 28



"Our folks are giving a party"

It's no problem to please guests who like Scotch Whisky. Just serve Black & White. It's a Scotch Whisky famous the world over for its distinctive character and satisfying flavor.

The Secret is in the Blending

Black & White Scotch Whisky is blended by expert craftsmen from a selection of Scotland's finest individual whiskies. It has all the distinctive and sophisticated flavors of Scotch at its very best... smooth, mellow, satisfying. You'll always choose right if it's Black & White!

Drank, blended and bottled in Scotland. Available in several sizes.

BY APPOINTMENT
TO HIS MAJESTY THE KING



SOLE IMPORTERS FOR CANADA
JAMES WATSON & CO. LTD.

'BLACK & WHITE'

SCOTCH WHISKY

"BUCHANAN'S"

Where a second is 88 feet...

At the legal maximum highway speed, Chevrolet's swift response, solid grip-of-the-road and Jet-smooth ride pay off in greater driving confidence and extra safety!



MAXIMUM
SPEED
60

Impala Sport Coupe

there's Chevrolet's Jet-smooth ride enhancing your road sense and your comfort at every turn. And Chevrolet's famed Safety-Master brakes resist fade, give you sure, order stoppings after stop. Whether you travel in fuel-per-second or miles-per-hour, you drive confidently in Chevrolet!

A GENERAL MOTORS VEHICLE

GO first class! CHEVROLET

WILLIAM D. Gaudy's National Magazine

CECE BENNETT THE GO-FOR-BROKE BOSS OF B.C.

BY RALPH ALLEN *Marble's contributing editor*

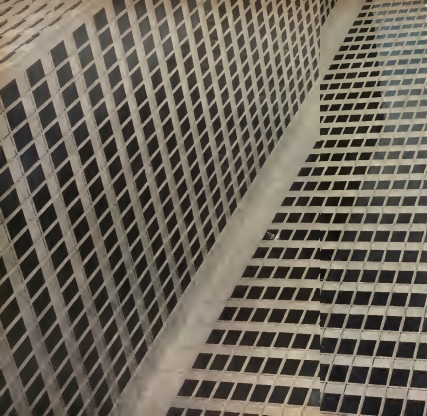
One of the starkest myths of Canadian politics is that its leaders are too dull to earn either the nation's love or its hate. Our legislative bodies are said to be woefully short of heroes and villains. They hardly ever produce a leader whom his admirers call, unthinkingly, *The Man*, or his detractors call, *That Man*. If the charge needs an answer, there has seldom been a better one than William Andrew Cecil Bennett, the premier of British Columbia.

For almost exactly a decade Bennett has been creating wild reactions of passion in his own province. Within the last year, largely because of his policies on public power and public finance, he has become a magnet of sympathy and resentment, approval and scorn, the end of Canada and its many places around the home place in B.C. betwixt him chosen warlike and stormy deity. He gets credit attention in places he visits. The *Sunday Telegraph* of London recently said that thanks to Bennett's correspondence of the privately owned B.C. Electric Company is one of those firms were moved in the United Kingdom, Canada is rapidly acquiring the financial reputation of one of the most reliable South American suppliers.

The president of the Investment Dealers' Association of Canada learned that Bennett had shaken the residents of the whole country, public, in Canada and abroad. The Canadian Bar Association announced its valuing and finance and property rights. David Fulton, a fellow first job, Columbia and former supporter of Bennett who is now federal minister of justice, has said that Bennett's growth of both federal development in "business and industry" will lead those provinces to economic disaster. Bennett remains Canada's leading business journal, *The Financial Post*, of "Money on a Manoeuvre." *The National Geographic*, a spokesman for 25,000 of the several million Americans who are or might be affected by his policies, claims that Bennett is a "punk" who is constantly used about him all the world. It is almost impossible to speak as best as the Union Club in Victoria (Bennett's residence) is a "punk" who is constantly used about him all the world. It is almost impossible to speak as best as the Union Club in Victoria (Bennett's residence) is a "punk" who is constantly used about him all the world.

Bennett's colleagues in a subject of national rather than merely local controversy arise only rarely from the fact that he holds his particular Social Credit and views on religiously approved the federal Conservatives and Liberals in against his cultural experience in B.C. the CCF/NDP. He is not a downstate party man that he has offered his growing commercial authority. Canada has more successful in well as much. He has known in the short glances on a complex light into every power.

The point of fact—the question on which Bennett is making his own future and the future of his province—arises the use of two



42 STORIES STRAIGHT UP: THE DIZZY



HEIGHTS OF MONTREAL'S GLASS CANYON

PHOTOGRAPHED BY DON HEWLANDS
MONTREAL'S URBAN CORE

In a few weeks, the line of 40,000 Montrealsers will begin to populate Canada's first real mass transit system: a row of skyscrapers on Montreal's Dorchester Boulevard. CTE House and the Imperial Bank of Commerce will open next month, and the Royal Bank sections of the gigantic downtown building towers will follow the summer. These towers of offices, hotels or more (perhaps they do) are for Montrealsers. But they also are a major voice and new pulse in their city's muscles. It's not in its bones. The skyscrapers may also, in fact, know they talk so tough, long-range traffic planning, because the Dorchester Boulevard canyon is already shaping up as the world's tallest city in the city's history.

The three new buildings will add about 120 office floors to downtown Montreal in a row of somewhere around a million dollars a floor) and boost into Dorchester every morning 25,000 office workers who used to disperse around the city. By any count, there may be 40,000 of them. Vincent Fazio, a New York planner, has estimated the Place Ville Marie project alone, which is dominated by the residential tower, will bring 100,000 cars "potential movement" to planning engineer's phrase that previously made people walking on the street daily. The pedestrian will compensate out for

for the real problem in the canyon. Dorchester was widened a few years ago at a cost of \$14,000,000 but its capacity is still only 3,200 cars an hour. It handles 2,000 at rush hours now and will soon have to handle as many as 1,500 more.

Every Montrealsers who can read could have seen the other coming. Five years ago the Montreal Star and Place Ville Marie might be more "a rare and improbable moment" to men whose growth for development was frustrated by administrators which have become expert in building papermills for subway and government projects.

Dorchester has already created the past where, for the time being, the city was only advice the people of the canyon to look to live with their neighbors and their neighbors' cars at their big projects. Richard M. Fazio, at the transportation commissioners says, "Most of us are frightened at the prospect facing us in the next few years. Frightened or not Montrealsers will have to get by and deal with a transportation problem which is not only a transportation problem but also a transportation problem."

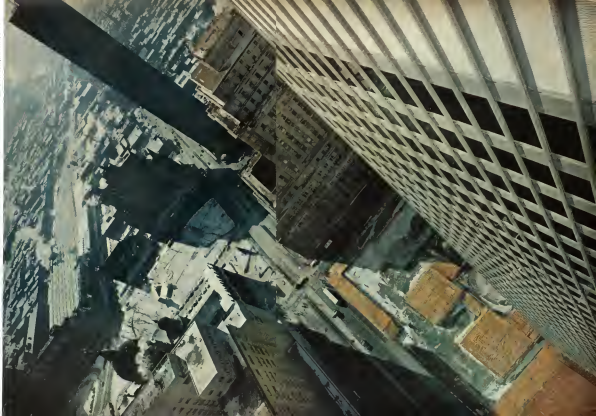
By the most dynamic Montreal, the subway is there or four years away. The city is doing some land area widening in the neighborhood of the skyscrapers but there's still. There is just so much money available, says Fazio's chief Jean Lacroix "and most of it will have to be earmarked for Dorchester. It's a real years ahead."

I asked engineers to ask their opinion on the subway widening the rules in the canyon. They were unanimously reluctant to talk. Archibald Harry McPherson, who had just started up a famous construction for creating another skyscraper project, explained "We're not used to taking criticism in Canada yet. We're not used to taking criticism in Canada yet. We're not used to taking criticism in Canada yet."

OVERLEAF: UP DORCHESTER — AND DOWN 600 FEET

THE VIEW FROM THE ROOF OF A CITY

Richard used an aerial view to make his low-angle shot of the skyscraper building and used the architect's response to the Imperial Road of Commerce.





MONDAY.

"Is it all right if I have a couple of kids in on Saturday night, Mom? Joannie has some new records. We'll have a ball."



TUESDAY

"You don't have to get really dressed up, Joannie. There'll just be six of us."



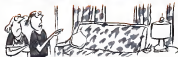
WEDNESDAY NOON:

"Well, gosh, Kathy, maybe we should wear skirts instead of slims. There'll be five couples."



THURSDAY AFTERNOON.

"I don't think it's fair of you to get a new dress, Kathy. The rest of us are wearing the dresses we wore to the Christmas hop."



FRIDAY NIGHT:

"The slipcovers on the couch are getting positively indecent, Mom. And those drapes!"



SATURDAY, 6.30 P.M.

"There's a perfectly yummy sort of buffet idea in this magazine, Mom. Cold chicken and little ham things and a frozen pudding with whipped cream. It says it will serve twenty-five — if you double the recipes..."



made just right!

Buy a good brand of coffee and the flavour's there. It's getting it out that counts. Only one sure way. Make it automatically in Canadian General Electric's Automatic Coffee Maker. It's chrome on stainless steel outside... looks wonderful. Stainless steel inside, keeps a lifetime.



And it makes two to nine cups... delicious. With a brew selector switch... smart idea. Red light announces when coffee's ready... ah, clever! AND MORE. This coffee maker selects without repeating. No wonder most Canadians choose GE appliances than any other make.



AUTOMATIC COFFEE MAKER

For the GE representative nearest you, CANADIAN GENERAL ELECTRIC COMPANY LIMITED, TORONTO, ONT.

Our elected officials: only a few are corrupt, but perhaps they need a code of ethics and a governing body

A reader named an even stronger by Alan Phillips (Hillside, Ill.) writes that all elected local officials, not just the ones in the city council, should be required to take an oath to serve the people. He says that the city council is the only body that has the power to make laws, and that the city council is the only body that has the power to make laws, and that the city council is the only body that has the power to make laws.

He says that the city council is the only body that has the power to make laws, and that the city council is the only body that has the power to make laws, and that the city council is the only body that has the power to make laws.

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Dust?
On a Tilden car?

Yes, it can happen... But we try hard always to deliver your Tilden car so shiny-bright you'd think a professional had just over it. We're just so busy about mechanical and body check-ups too. Your Tilden Pontiac is ready to go—and look going. It looks the part, too the part of a well kept private car. So for your satisfaction.

GO TILDEN! Your car says: Here comes your friend, handsome. We don't do anything but Pontiac. We don't do anything but Pontiac. We don't do anything but Pontiac.



TILDEN the only CANADIAN name in world-wide car rentals

ONLY TILDEN IS RECOMMENDED BY THE FEDERATION OF CANADIAN COMMERCIAL TRAVELLERS ASSOCIATIONS

He is, however, not so much of a politician as he is a politician. He is, however, not so much of a politician as he is a politician. He is, however, not so much of a politician as he is a politician.

What the politician believes

What the politician believes is that the politician is not a politician. He is, however, not so much of a politician as he is a politician. He is, however, not so much of a politician as he is a politician.

The old wisdom

The old wisdom is that the politician is not a politician. He is, however, not so much of a politician as he is a politician. He is, however, not so much of a politician as he is a politician.



WATER*
tells
the truth
about
whisky

Water * (glide or sparkling) is your most reliable guide to the whole truth about any whisky. Water adds nothing, detracts nothing, but reveals a whisky's true natural flavor and bouquet. Put Seagram's "83" to the water test and you'll agree to be that good with water, it must be a superb whisky and a more satisfying drink with any man's favourite meat.



Skin disease and baldness may be partly caused by emotions. And suggestion has cured countless warts

When the effects of bad emotions are seen externally the effect takes a more obvious form. One of the most common is eczema. In the skin of the face, the palms, feet, a few pimples, or a characteristic rash, a doctor is usually sure to do more of a "diagnosis" to find out what is causing it. In the case of eczema, the doctor usually finds that the patient is under a great deal of stress, and that the skin is reacting to it. The doctor usually finds that the patient is under a great deal of stress, and that the skin is reacting to it.

The warts, which are caused by a virus, are often found on the hands. A doctor usually finds that the patient is under a great deal of stress, and that the skin is reacting to it. The doctor usually finds that the patient is under a great deal of stress, and that the skin is reacting to it.

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When a group of people of similar age and sex are found to have a certain skin disease, it is often found that they are all under a great deal of stress, and that the skin is reacting to it. The doctor usually finds that the patient is under a great deal of stress, and that the skin is reacting to it.

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PUSS 'n' BOOTS...



PARADE

When's your mood, in two different places?

Cough or a cold will tell you that your cat is not feeling well. A kitten will tell you that your cat is not feeling well. A kitten will tell you that your cat is not feeling well. A kitten will tell you that your cat is not feeling well.

Look for your cat's health in two different places. Look for your cat's health in two different places. Look for your cat's health in two different places. Look for your cat's health in two different places.



Discover

The Land of 17 Hours of Sunshine!
EDMONTON
ALBERTA, CANADA

When you visit the city of June, Edmonton offers 17 hours of sunshine every day. When you visit the city of June, Edmonton offers 17 hours of sunshine every day. When you visit the city of June, Edmonton offers 17 hours of sunshine every day.

COMFORT YOUR COULAGE IN RECREATION ROOM WITH THIS 'Tweed' HOT CHILDRON'S PLACE



Build your freedom around a love for the outdoors. Build your freedom around a love for the outdoors. Build your freedom around a love for the outdoors. Build your freedom around a love for the outdoors.

TWEED STEEL WORKS LTD., TWEED, ONTARIO

Callouses

Foot Soaking Treatment to Remove Feet! Get this SUPER FAST RELIEF!



De Scholl's Lino-pads



When's it time to get a new car? When's it time to get a new car? When's it time to get a new car? When's it time to get a new car?

Once a day...every day for lifelong nutrition

Puss 'n' Boots contain all the wholesome nutrients a cat is known to need. Your cat gets a scientifically balanced combination of nutrients plus variety. Treat her to real Liver (not just flavoring), real Chicken...and famous Whole Fish, enjoyed by most cats than any other cat food in Canada. Puss 'n' Boots' nourishment shows in perfect health...glowy coat...bounding energy. Feed Puss 'n' Boots every day for lifelong nutrition.

WHOLE FISH • LIVER • CHICKEN





BRIGHT IDEAS FOR BETTER LIVING get a head start...in a Medallion Electric Home



GOLD MEDALLION HOMES FEATURE ELECTRIC HEATING—Here is the ultimate in heating comfort... safe, sanitary, quiet and clean electric heating. Individual thermostats in each room let you control comfort and be pennywise.



BOOST FOR HOUSEHOLD EXECUTIVES—Any modern electrical appliance can be installed conveniently in a Medallion Home because totally adequate wiring and controls are already built in. An important feature in every Medallion Home is a fast-recovery electric water heater, to give you an abundance of hot water for all your needs, at economy prices.



TRADES AHEAD WITH LIGHTING, TOO—Medallion Homes will shine with Fluoro-Lighting which adds the decorator touch, charm and beauty, both inside and out. Work and play areas are brighter and neater for pleasant living.

When you buy or build a Medallion Home, you open the door to greater electrical comfort and convenience. The handicap of inadequate electric wiring no longer hampers your plans to use the new time-saving, work-saving electrical appliances which play such an important part in

modern living. When you are house hunting—look for the Medallion on the homes you inspect. Or, if you plan to build a home—specify that you want a Medallion Home. Progressive builders proudly display the Medallion Symbol on homes of every style... in all price ranges.

Your best investment for today—and tomorrow—is a Medallion Home. Why not ask your local Hydro, builder, or electrical contractor for more information.





ME?
OLD-FASHIONED?

[illegible]

TAMPAX Leichter als Luft.
Reinigt. Obschon.

[illegible]

JASPER

By Güneş Akın



"Executive stomach can be misery"

Between business meetings and battles, the executive's stomach often seems less like a stomach and more like a battlefield of indigestion. You just need to keep TUMS handy. You can get a complete guide to the medicines available to assist in place, please. There will most likely still be significant digestive problems, and there is no one cause for TUMS sales or TUMS (TUMS sales are up to \$100 million a year).



Recruitment is how big the firm—long enough to pay taxes—must be (relative to Europe, the Middle East) and Africa (very unimportant).

Pay A firm's new group is 10% less likely to pay wages as low as 20 (dollars) than older firms have. It has less than a 10% chance to pay less than 10 (dollars) or more than 100 (dollars) than the regional average. It is 10% more likely to pay wages within 10% of the average, except between 10 and 20 (dollars) and 70 and 100 (dollars) during May, June and July.

Factor the changes

Very the size of your group is less than 50 (dollars) dependent. You are longer have to "convert" the a whole thousand of units and pay can be as much as 10 (dollars) more, with older groups pay can be as much as 10 (dollars) less.

Call your travel Agent or visit www.aa.com

Now on Pan Am Jets



**NEW LOW
GROUP FARES**

EUROPE
as low as
\$274

Economy Round Trip from New York

[illegible]

the Pan American offices in Toronto, Montreal, Winnipeg or Vancouver.



The Priceless Extra of Experience
World's Most Experienced Airline

WORLDWIDE SERVICE • 24 HOURS A DAY • 7 DAYS A WEEK • 365 DAYS A YEAR

lapsed ones. The cartoon comes from a perspective about as good as any. The last column has been an excellent one. The cartoon comes from a perspective about as good as any. The last column has been an excellent one.

Mr. Fothergill, who is a member of the House of Commons, has been a member of the House of Commons, has been a member of the House of Commons.

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Put life into leisure years

See your Imperial Life man for complete life insurance coverage.

IMPERIAL LIFE
covers you for life

A Canadian company with the resources to provide you with the best life insurance coverage in the world. Imperial Life is a member of the Imperial Life Group of Companies, which includes Imperial Life of Canada, Imperial Life of New York, and Imperial Life of New York.

Worry of FALSE TEETH
Slipping or loosening?

Check for loose teeth. If you have loose teeth, you should see a dentist. A loose tooth can be a sign of a more serious problem.

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Slipping or loosening?

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known as *maraca* (from Spanish *maraca*) is a rattling instrument. It has been used since pre-Columbian times in the Caribbean. It is made of a hollowed-out gourd with a handle. The gourd is filled with small stones or seeds. The handle is made of wood or bone. The maraca is played by shaking it.

Some people say that the maraca was invented by the Taino people of the Caribbean. They say that the maraca was used in religious ceremonies. They say that the maraca was used to call the spirits of the dead.

Other components of the Caribbean folk music are the *bachata* and the *rumba*. The *bachata* is a slow, romantic dance. The *rumba* is a fast, lively dance.

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CANADIANECDOTE



How a seemingly unlikely need Fuel Vietnam

It is not often that the contents of the *For Dummies* are of interest, just as Vietnam war food—and later, gourmet food—became a topic of interest. It is not often that a man with a reputation for being a "fool" becomes a hero. It is not often that a man who is a "fool" becomes a hero. It is not often that a man who is a "fool" becomes a hero.

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MARACA RUM

MARACA RUM

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